

Join Premiere

Lead Capture

EventPass LeadGen™ allows exhibitors to scan visitor tickets, saving registration data into their own leads database.

BENEFITS:

- + Drastically improve your lead acquisition capacity
- + Instantly access and download leads, including names, emails, and addresses
- + Minimize hassle for visitors, they just scan their ticket on your device
- + Include custom questions to add meaningful insights to each lead

1 DEVICE LOGIN*

Regular Rate: \$249

Unlimited Devices: \$499

UNLIMITED DEVICE UPGRADE

Add Upgrade: \$250

Bring your own device - IOS 10+, Android 6+, max 1 device logged in at a time

To receive the early bird rate, orders must be received at least 8+ days prior to show

CUSTOM QUALIFYING QUESTIONS - \$149
MAXIMUM 10 QUESTIONS



GET STARTED WITH LEADGEN

Step 1 Activate Your Package

Purchase from the Exhibitor Portal by signing in at www.eventspass.com

Step 2 Download App + Sign In

Login with the username and password provided to you by the show team. If you don't know these details contact EventsPass.com



Step 3 Start Scanning Show Passes

Click Lead Scan and Tap To Scan. If prompted by your device, tap to allow camera access for the app. Scan a QR code on any badge at this event using the EventsPass LeadGen app. After scanning, the attendee information is saved to your account.

Step 4 Export Leads

Access Via App main menu. A CSV file containing saved leads will be emailed to you.

**LOG INTO THE EVENTSPASS
 VENDOR PORTAL TO ORDER TODAY**

[CLICK HERE](#)