

premiereCOLUMBUS

THE ULTIMATE BEAUTY EXPERIENCE

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L3VEL3®

Sponsored by:



BARBER BATTLE COMPETITION

JOIN OUR LEGACY

PARTICIPATION IS LIMITED!

Sign up to compete during show pass registration.

Already registered and want to compete?

Email premierecustomerservice@informa.com to add to your order.

EACH COMPETITION ENTRY ALSO INCLUDES:

- ★ Model Pass
- ★ Andis Galaxy Combo – Value \$225 - Including: Andis Galaxy Envy Clipper, Andis Galaxy Slimline Trimmer, Andis Tool Tote, Andis Cape, Andis Towel, Andis Cool Care, Andis Cutting Combs

WINNERS WILL RECEIVE:

- ★ **1st:** Trophy, Andis eMERGE Clipper, Andis tool kit, backpack care package from L3VEL3(\$500 Value)
- ★ **2nd:** Medal, L3VEL3 VIP Box & Andis GTX EXO Trimmer
- ★ **3rd:** L3VEL3 VIP Box, Andis reSURGE Shaver & Charging Base

\$75
COMPETITION
ENTRY FEE
+ show pass required
(additional cost)



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BARBER BATTLE COMPETITION



RULES & REGULATIONS

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MEN'S FINAL LOOK

Sunday, September 29th, 4:00 - 4:45p

LOCATION:

Exhibit Floor, Main Stage

WINNERS & PRIZES:

- 1st:** Trophy, Andis eMERGE Clipper, Andis tool kit, customer backpack care package from L3VEL3(\$500 Value)
- 2nd:** Medal, L3VEL3 VIP Box & Andis GTX EXO Trimmer
- 3rd:** Medal, L3VEL3 VIP Box, Andis reSURGE Shaver & Charging Base

EVERY COMPETITOR WILL RECEIVE:

Andis Galaxy Combo - \$225 Value

Andis Galaxy Envy Clipper, Galaxy Slimline Trimmer, Tool Tote, Cape, Towel, Cool Care & Cutting Combs

Participation is limited!

Sign up for the Barber Battle Competition when completing your show pass registration online.

HOW TO ENTER:

- 1. Scan the QR Code to start your registration →**
- 2. Complete the verification form**
- 3. Select Your Show Pass**
Choose your desired show pass from the available options and click 'Next'.
(Note: You must have both a show pass and a competition pass to participate.)
- 4. Select the Competition**
Under the "Barber Competitions" section, select: **"Barber Competition - Men's All Around Haircut and Final Look - Non-Divisional"**
- 5. Complete Your Order**
Review your selections and finalize your order by following the prompts.



Need help purchasing your show pass or already registered and want to add on this competition?
Please contact customerservice@premiereshows.com or call (800) 335-7469, 9am to 5pm ET, Monday – Friday.

JUDGES:

L3VEL3 Team

SEE THE VISION

"A hair artist's vision is to push the boundaries of creativity and imagination, transforming hair into a medium for self-expression and beauty."

Within the competition "WARZONE" or "Ground 0" there are rules and regulations that must be in place to separate the average from the Super Stars. Being good doesn't make you The Best.

EXAMPLES:

Arriving late does not make you the best, even if the circumstances that caused your lateness were beyond your control.

Not having a professional attitude will not make you the best competitor. It's important to adapt to different situations and adjust your attitude accordingly to be a fair and successful competitor.

Being unprepared with the necessary equipment will not make you the best competitor. It's important to plan and ensure you have everything you need to arrive on time and execute your work properly. It is the competitor's responsibility to ensure they have the necessary equipment and not the organizer to provide it.

When the competition does not meet your expectations, you should use your creativity and resourcefulness to make your work stand out regardless of the circumstances. The organizer cannot control the expectations of each competitor and this mindset of adaptability and resourcefulness is part of the competition.

The competition has a zero-tolerance policy for breaking rules and regulations, such as not reading them, arriving late, arguing with staff, disrespecting fellow competitors, using a phone when prohibited, being absent, not being focused and coming unprepared. These actions will result in point deductions and may prevent you from placing or qualifying as a winner. It is important to start the competition on a positive note by being prepared and following the rules.

PLEASE NOTE: Carefully inspecting and making necessary adjustments to your work before completion is crucial for achieving symmetry. Also, the selection of the right model is critical to the success of your work, so please consider the skin tone and face shape of the model as a canvas for your artistic expression.



JUDGING CRITERIA:

It is essential to read and abide by all the rules and regulations of the competition, as ignorance of the rules will not excuse anyone from facing penalties for breaking them. The competition is open to all hair artists, and during registration, you must provide proof of your license and ID. This competition does not discriminate based on race, gender, creed, color, or nationality, but only individuals 18 and older are eligible to participate as a competitor or model. Competitors must ensure that their models complete and submit all necessary paperwork and waivers or risk disqualification.

All contestants must come prepared with a live model and necessary equipment to participate in the competition. Models will be assigned a number upon confirmation and check-in at the registration area.

Models' hair must be cut during the competition. Competitors are not allowed to cut, trim, shape, or style the model's hair prior to the competition. The use of semi-permanent color, permanent color and light color sprays are permitted. The judges will evaluate the transformation of the model's hair during the pre-judging or during check-in. Any violation of this rule will result in point deductions or disqualification.

All contestants must check-in at the registration area at least one hour before the competition. Late contestants

will forfeit their place in the competition and their paid entry fee. Look for the "Check-in" sign when you arrive at the event.

Contestants will have a specific time to complete their cut, color if needed and style. Judging will be based on visual evaluation only. Judges will use a point system on a scale of 1 (lowest score possible) to 10 (highest score possible). In case of a tie in a category or prize placement, the judges will determine the final winner. All contestants will receive an Andis Tool Kit for use during the competition, and to take home with them!

MODELS: To participate in the competition, models must provide two forms of identification at registration, such as a birth certificate and driver's license or passport, to verify their age. It is important to ensure that the model is at least 18 years of age, and failure to provide proper identification will result in disqualification. Also, competitors must upload proof of their active licensure in their state of residence. If your state does not require licensure, please contact the Director of Education at Education@premiereshows.com.



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