

premiereCOLUMBUS

Your • Artistry & Education • Event

2022 WEBSITE ADVERTISING SPECIFICATIONS

DEADLINE

MONTH OF PLACEMENT	GRAPHIC DEADLINE
August	July 14
September	August 17

ELECTRONIC FILES

Advertising materials may be emailed. Please include:

- Final Artwork
- Website Link

All submitted online advertising should be in digital format.

IMAGE REQUIREMENTS

- All graphics must be 72dpi
- All graphics must be RGB
- JPG, GIF or PNG ONLY
- Static design ONLY no animations

All copy and artwork must be approved by show management. Any sponsor assets implying preference or association with show management will not be allowed.

SEND MATERIAL TO

Gretchen Nielsen
Director of Marketing
gretchen@premiereshows.com
407-232-2052

BANNER GUIDELINES

AD NAME	DIMENSION	SIZE
Interior Banner	500px x 400px	40K

SAMPLE

INTERIOR BANNER

500px x 400px

The image shows a screenshot of a website's interior banner area. At the top left is the logo for "premiereCOLUMBUS" with the tagline "Your Artistry & Education Event". To the right of the logo are navigation links: "BECOME AN EXHIBITOR", "REGISTER TO ATTEND", and "MENU" with a hamburger icon. Below the navigation is a search bar. Underneath the search bar are three dropdown menu items, each with a downward arrow: "How Do I Register For A Hands-On Workshop?", "I Require A Wheelchair, Where Can I Rent One?", and "I Have A Question That Has Not Been Answered. Who Can I Ask?". At the bottom of the banner area are four dark blue rectangular boxes, each containing the text "Sponsor Banner Here" in white.